

FOR IMMEDIATE RELEASE: October 7th, 2019
Don't Dis My Abilities Learning Disability Awareness Month Study:

Survey Highlights:

Learning Disabilities affect approximately 10% of the population and impacts their ability to learn. Their intelligence is however not impacted!

Nearly two-thirds (61%) believe that it is important to provide resources and support to families who have children with disabilities and to provide early detection and treatment for learning disabilities.

Nearly 60% of Ontario residents know at least one person who has a learning disability, with nearly 40% saying at least one family member has a learning disability.

During K-12 over 92% believe it is essential that students with Learning Disabilities receive the supports they require to succeed.

TORONTO, ON – October 7th, 2019 – To mark the start of LD Awareness Month, LDAO in association with Community Research Cooperative released the results of a study that examines Canadians' views on the learning disabilities, which impacts 6 to 10 per cent of the population.

During the summer of 2019, the Learning Disabilities Association of Ontario partnered with the Community Research Co-Operative in order to measure awareness, perceptions and attitudes among Ontario residents towards learning disabilities. An online survey was conducted among 1,000 residents of Ontario, 18 years and over. The sample is representative of Ontario in terms of age, gender and region and is accurate to within a statistical tolerance of +/-3.1 percentage points, 95 times out of 100.

Don't Dis My Abilities Campaign in October (#LDmonth on Facebook and Twitter)

The October campaign is designed to raise awareness and reduce the stigma of a LD diagnosis. Importantly this is achieved when we focus on people's strengths and talents not just areas where they require a little extra accommodation to succeed.

While the campaign began in Ontario it has in 2019 become the Canada wide campaign supported through the LDA Canada office and its Provincial offices across Canada.

"The most important message for the public, and more importantly someone impacted by being diagnosed with a LD for the first time is that a LD does impact someone's life, but it doesn't stop their success" said Lawrence Barns, President and CEO, LDAO. "With support and encouragement, the sky is still the limit. "

Support, resources and more information please visit;

www.LDAO.ca

www.LDathome.ca

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