

LEARNING DISABILITIES ASSOCIATION OF ONTARIO

Minutes of the Board of Directors Meeting
Monday, February 24, 2009

Present (in person or by phone): Howard, Cobey, Greco, Bogie, DiPasquale, Hasold-Schilter, Kennedy, Lyons, Pawlett, Todd
Regrets: Handley-Derry, Michaelidis, Waxman, Zinszer

Staff: Wygant, Quinn, Wagner

Agenda Item	Heading	Discussion	Action Item/Task	Key Contact/Lead	Completion target date
1	Call to Order	Meeting called to Order at 4:15 PM. Pam Howard in the Chair. Due to the time constraints for the Fundraiser Cocktail party at 6:00 PM, we will cover the most important items on the agenda and defer any other discussions to the March 2009 meeting.			
2	Approval of Consent Agenda	Ms. Howard called for the motion			
	2.1 Agenda (and/or additions)	Ms. Howard called for the motion.	MMS: Lyons/Pawlett Approved		
	2.2 Board Minutes	Minutes of the Board Meeting November 17, 2008	MMS: Lyons/Pawlett Approved		
	2.3 Committee Minutes	Minutes of the Adult Advocacy Committee, January 9, 2009	MMS: Lyons/Pawlett Approved.		
	2.4 Committee Minutes	Minutes of the Chapter Support and Development Committee Meeting November 17, 2008	MMS: Lyons/Pawlett Approved.		

	2.5 Committee Minutes	Minutes of Legislation and Public Policy Committee Meeting November 17, 2008	MMS: Lyons/Pawlett Approved		
	2.6 Committee Minutes	Minutes of the Scientific Advisory Committee Meeting January 7, 2009	MMS: Lyons/Pawlett Approved		
3	Financial Update a) Update on Fund Development	<p>The report on fund development activities and results to December 31, 2008 were presented and a quick discussion on the items in the report ensued.</p> <p>Specifically, the Corporate Breakfast on Feb 25th looks like it will be a great success. Based on the response of large sponsors and table orders we will meet our projected net revenues of \$80,000. A lot of hard work has gone into this event and the Board commends the Corporate Breakfast Committee for all their efforts in making this event successful and growing each year.</p> <p>Of the report, the only numbers that are soft are the projected corporate dollars at year end, and this may affect the bottom line at March 31/09</p>			
	b) Financial Statement to December 31, 2008	The financial statement currently shows a deficit to date of \$126,000 which is due to the timing of receipt of revenues for the Corporate Breakfast, which did not start to come in until January (reference to fund development report above). Taking that now known revenues into account, the loss at year end would current be \$8,000. This could change if fundraising revenues do not meet their	MMS: Greco/DiPasquale That the December 31, 2008 financial statement be accepted. Carried		

		<p>targets. Staff continue to control expenses</p> <p>Ms. Zone clarified a question about WBTT.</p> <p>Ms. Zone also pointed out that our balance sheet shows a significant reduction in cash on hand – at this time there is very little cash reserve and most of that is dedicated to the WBTT project.</p>			
4	<p>Committee Reports/ Updates/ Discussion</p> <p>a) Adult Advocacy Committee</p>	<p>This Committee will be searching out a new Chair, as Todd Cunningham is going to be starting post graduate work and will not be able to manage any outside activities for the next year or so. The Committee focus will be on assessing the services provided to LD adults in our chapters and to find ways to encourage and support the growth of needed local community resources. There is a grant in to Trillium to re-write and re-design our Job-Fit program as adult needs have changed since the initial development of the program books. The call has been made for applications to the Gloria Landis Bursary award – the committee would like to make some revisions to the criteria for accessing this bursary and will bring any proposed changes to the board for approval in the future.</p> <p>They have heard from contacts in the community that students at the post secondary level and in apprenticeship programs are not very optimistic about</p>			

		<p>their future and the committee will be looking into this in the next few meetings and will try to link their work to advocacy and transition supports and programs.</p> <p>Our invisibility works against adults with LD in the workplace and there needs to be a national PR campaign aimed at the corporate work place to educate them about hiring people with LD.</p> <p>Work continues of the enhancement of the Speaker's Bureau project but without some start up funds the Committee is concerned that it will not move forward. It was suggested that we speak to local service clubs as a first option to move the project forward (Rotary, Lions, etc.)</p>	<p>It was suggested by one board member that the Committee look at the CAM-H campaign as a guide to make inroads in this area</p>	<p>ACC Committee/ Kate Lloyd</p>	<p>Ongoing</p>
	<p>b) Chapter Support and Development Committee</p>	<p>Minutes from the previous meeting were circulated prior to the meeting. There being no questions, Ms Howard provided an overview of the discussions of this Committee at its meeting held earlier in the day. A summary follows:</p> <ul style="list-style-type: none"> • Use of the LDAC logo – there was pretty positive feedback from chapters at the AGM to LDAC's new logo. Since then, LDAO has been in touch with LDAC to get an update on what the expectations of LDAC are around compliance re usage and style guide. The feedback from LDAC indicates that they are not going to impose total compliance on the use of the logo. The CSDC feels strongly that LDAO must take the lead and 	<p>MMS: DiPasquale/Pawlett That the LDAO Board approve the use of the LDAC Logo and that a specific timetable for transition be prepared by LDAO staff Carried</p> <p>Ms. Wygant is to prepare a letter to send to all chapters advising of this motion and to provide an explanation of why we see this as a</p>	<p>Wygant/Quinn</p> <p>Wygant/Quinn</p>	<p>As soon as possible</p>

		<p>formally adopt the LDAC logo and strongly encourage all our chapters to follow suit within a set period to time, which would allow for LDAO and chapters to use up their current letterhead and brochure supplies. The Committee believes that doing so will send a strong message to our chapters and LDAC that we are moving to a common branding and messaging.</p>	<p>powerful move to unite the entire organization.</p>		
	c) Legislation and Public Policy Committee	<p>Update and discussion deferred to March 2009 meeting due to time constraints.</p>			
5	Draft Budget for Fiscal 2009 – 2010	<p>The draft was presented to the board for approval. Ms Cobey, Ms. Wygant, Ms. Zone and Mr. Pawlett have been working very hard on this document and spoke briefly to the numbers.</p> <p>For the most part, operating costs, including programs other than WBTT, remain at the same level as in our current year. The challenges to increase the operational part of the budget over time are real, but not insurmountable.</p> <p>Our current WBTT project finishes at the end of July 2009 and the staff is preparing a 3 year renewal proposal, based on a request by the government to do so.</p>	<p>MMS: Greco/Pawlett That the 2009 – 2010 proposed budget be accepted. Carried</p> <p>It was suggested that LDAO staff, the Treasurer and Finance Committee prepare a projection of our financial situation for the next 3 years. This would tie in with our proposed extension of the WBTT project.</p>	<p>Wygant/Zone/ Cobey/ Pawlett</p>	<p>If possible for the June 2009 board meeting</p>
6	New Business Item/Additions	<p>The Executive Director's contract needs to be updated and Ms. Howard</p>			

	to the Agenda a) Membership on the Finance Committee	has asked for volunteers from the board to work with her on an evaluation process. Ms. Lyons, Ms. Bogie and Mr. Greco have offered to provide support and resources.			
7	Adjournment	The meeting adjourned at 5:45 PM	MMS: DiPasquale/Lyons Carried		